

The logo for ADVERTISIM is located in the upper right quadrant. It consists of the word "ADVERTISIM" in a white, sans-serif font. The letters "SIM" are highlighted in a vibrant green color. To the right of the text is a green speech bubble icon with a white outline. The entire logo is contained within a white, rounded rectangular box that has a subtle drop shadow.

ADVERTISIM

WELCOME  

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TO THE CONNECTIVITY  

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# ADVERTISIM

Welcome to the connectivity

Advertisim, the first device on the market with real time connectivity to display elevator information and multimedia contents.

# COMMUNICATIONS, TECHNOLOGY & **CONNECTIVITY**

Estella/Lizarra  
**23°C**  
12~26°C

THU 12~26°C  
FRI 10~27°C

13:35  
04/10/2017

**NayarSystems** @NayarSystems -  
¡Menos de 15 días para participar en #Interlift2017! ¡La cuenta atrás ha comenzado! ► Hall 3 3136 ;) #NayarSystems... <https://t.co/Ytbjvm0sMI>

**NayarSystems** @NayarSystems -  
Fantástica jornada hoy con #FEEDA en #Madrid, hablando sobre cómo serán los #ascensores del futuro ;) #NayarSystems... <https://t.co/m7VLRZ8eAh>

**NayarSystems** @NayarSystems -  
RT @NormasUNE: Co #Ascensores del futuro jornada con #FEEDA

**Five Reasons To Hire Someone With No 'Industry Experience'**

**2**  
Segunda Planta

**CONNECTIVITY & CONTENT CONTROL**

Advertisim makes difference in the connectivity. Thanks to this feature the user has full control of the displayed content on the Advertisim screen 24 hours a day, 365 days a year.

6/400  
people Max kg

## **FLOOR LEVEL & MANDATORY INFORMATION**

Complementing the multimedia area we can find the security & information area. In it we can see the floor numbering, the direction of the march, special signals like fault, inspection, overload, etc. This information is complemented by other important data such as Lift ID, maximum load (kilograms) and maximum capacity.

## **NEWS & MESSAGES**

To improve Advertisim experience, information area has been designed and provides an important added value for final customers. Also with personalized messages passengers will receive any relevant information.

## **FLOOR DESCRIPTION**

This new widget allows adding a textual description to each floor in order to add more information to the user experience.

## **WEATHER INFORMATION**

## **HD ADS, IMAGES AND VIDEOS**

All Advertisim devices HW have the capacity to display videos in HD resolution in terms to be visually more attractive and capture final customers attention.

## **TWITTER**

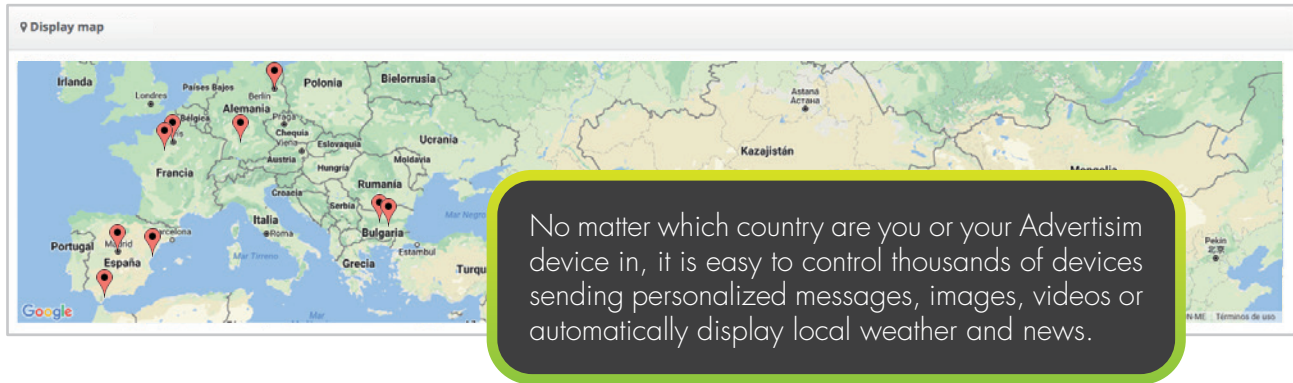
## **MULTIMEDIA NEWS**

The passenger is informed and connected at all times thanks to this new functionality that boosts the traditional news with a photograph. Maximum user experience.

## **IMAGE EDITOR**

Design and broadcast communications with passenger.

# COMMUNICATION HAS NEVER BEEN THAT SIMPLE



## WEB PLATFORM FOR EFFORTLESS ONLINE MANAGEMENT AND CONTENT UPDATES

To provide a comprehensive solution Advertisim completes the product with online platform: **Advertisim Manager**. This innovative tool allows to manage in a very simple and flexible way displayed multimedia content and administer detailed control of Advertisim devices.

Advertisim Manager makes possible real time control by remote of the content visualizations on all Advertisim devices. To obtain all required information just log in to the platform without using incomprehensible technical reports or obsolete software.



Design and personalize your own skin changing the screen layout according to your needs and update the screen visualization from your office in real time.



# CUSTOMIZABLE USER-INTERFACE AND LOOK & FEEL



## DIRECTION



## SIGNALS



## FLIGHTS

Time	Flight	To	Gate
14:05	EZY	1404 GENEVA	
14:15	DLH	1127 FRANKFURT	B36
14:20	KLM	1672 AMSTERDAM	B24
14:35	RJR	6305 MILAN	
14:55	NAX	4270 GOTHENBURG	

## TWITTER



**NASA** @NASA - 28 Sep 2017

RT @AstroKomrade: I am constantly amazed by the beauty of our planet. The waves of the #Aurora are soothing and magical. <https://t.co/nlVRd...>



**NASA** @NASA - 27 Sep 2017

.@NASA\_Landsat saw a rift across Pine Island Glacier's floating ice shelf just before a new iceberg split off... <https://t.co/NwDFtJ5IPb>



**NASA** @NASA - 27 Sep 2017

Our @NASAEarth missions peer into now-tropical storm #Maria to analyze rainfall and cloud top temperatures. Details... <https://t.co/sjRscNHmwO>

## NEWS

### Innovations In Healthcare For Entrepreneurs





# HARDWARE WITHOUT PRECEDENTS



**HORIZONTAL  
& VERTICAL**

**15" y 10"**

Advertisim can also be used with large size formats such as **40"** and **50"**

# COMPATIBLE WITH ALL ELEVATOR CONTROLLERS

## TECHNICAL FEATURES

Display WXGA (1280x800 px),  
16M colours and 89° view angle

Main board: Cortex A7 DualCore processor

Micro SD/SD/MMC

PCIe 3G Modem

RAM DDR3 1Gb memory

SATA connector for HDD

100Mb Ethernet connector

FullHD 1080p

HDMI and VGA connector

LED backlights

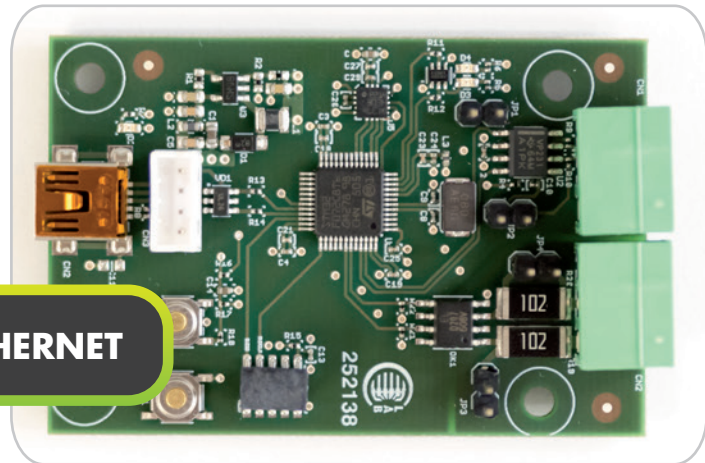
Embedded GPU

Audio in/out

**3G CONNECTIVITY, WIFI & ETHERNET**

**NEW**  
CAN BOARD WITH  
**ACCELEROMETER**

**CAN, RS-485 & BINARY**



# SEMI-EMBEDDED SOLUTIONS

## MINIMUM THICKNESS

Maximum 5,2 mm over the surface



# SURFACE SOLUTIONS **ALL IN ONE**



With this solutions you  
don't need to drill the  
elevator car surface



# TECHNOLOGY DOESN'T HAVE LIMITS

## ADVERTISIM GLASS

### LEADING EDGE OF TECHNOLOGY

Visual area from 32" to 65"

Advertisim technology

Fully customized size (full body or half body)

**NEW**

Each Advertisim Glass project is tailor made for the elevator car according to the customer's aesthetic needs.

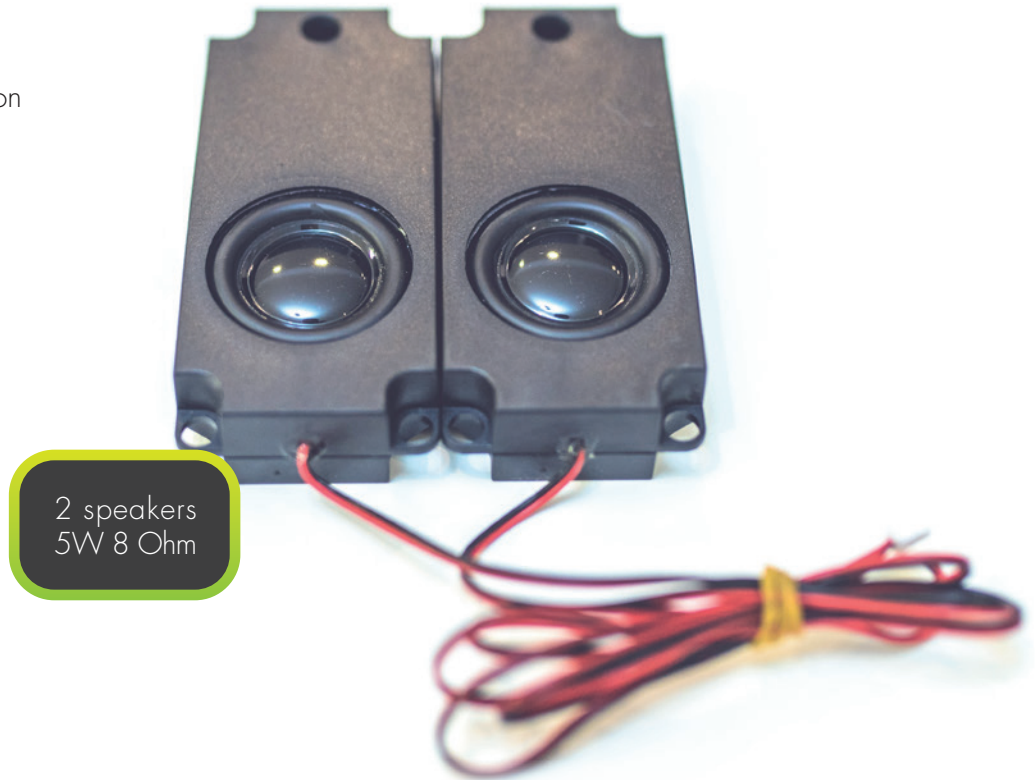
Advertising Glass installation  
full size with 32" screen



# STEREO SPEAKER

## COMPATIBLE WITH ALL ADVERTISIM MODELS

Easy installation  
Floor synthesis  
Acoustic signals  
Personalized floor description  
mp3 play lists  
Audio

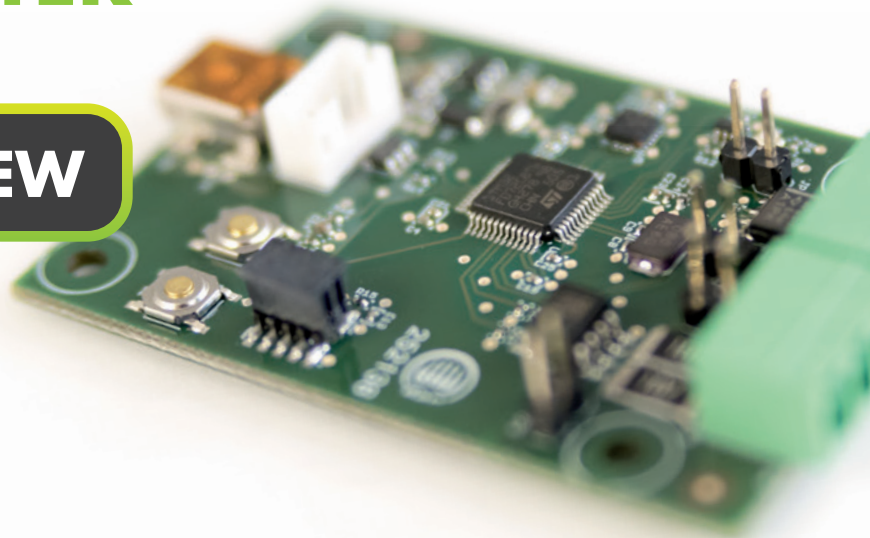


2 speakers  
5W 8 Ohm



# ACCELEROMETER & MAGNETOMETER

NEW



## UNLIMITED FREEDOM

The new Advertisim models include **accelerometer** and **magnetometer**. The combination of these two new elements allows the positional device to be independent of the controller. The autonomous learning process is only necessary during the installation of the device since in case of temporary power failure the magnetometer is able to recover the position of the cabin without having to repeat the process.

This new functionality also has many other applications such as basic telemetry functions, cabin passenger comfort data (vibrations, uncontrolled accelerations, etc.) or data source for **Machine Learning** applications.



[www.advertisim.com](http://www.advertisim.com)