WELCOME TO THE CONNECTIVITY
Advertisim, the first device on the market with real time connectivity to display elevator information and multimedia contents.
Advertisim makes a difference in the connectivity. Thanks to this feature, the user has full control of the displayed content on the Advertisim screen 24 hours a day, 365 days a year.
FLOOR LEVEL & MANDATORY INFORMATION

Complementing the multimedia area we can find the security & information area. In it we can see the floor numbering, the direction of the march, special signals like fault, inspection, overload, etc. This information is complemented by other important data such as Lift ID, maximum load (kilograms) and maximum capacity.

NEWS & MESSAGES

To improve Advertisim experience, information area has been designed and provides an important added value for final customers. Also with personalized messages passangers will receive any relevant information.

FLOOR DESCRIPTION

This new widget allows adding a textual description to each floor in order to add more information to the user experience.

WEATHER INFORMATION

HD ADS, IMAGES AND VIDEOS

All Advertisim devices HW have the capacity to display videos in HD resolution in terms to be visually more attractive and capture final customers attention.

TWITTER

MULTIMEDIA NEWS

The passenger is informed and connected at all times thanks to this new functionality that boosts the traditional news with a photograph. Maximum user experience.

IMAGE EDITOR

Design and broadcast communications with passenger.
WEB PLATFORM FOR EFFORTLESS ONLINE MANAGEMENT AND CONTENT UPDATES

To provide a comprehensive solution Advertisim completes the product with online platform: **Advertisim Manager**. This innovative tool allows to manage in a very simple and flexible way displayed multimedia content and administer detailed control of Advertisim devices.

Advertisim Manager makes possible real time control by remote of the content visualizations on all Advertisim devices. To obtain all required information just log in to the platform without using incomprehensible technical reports or obsolete software.

COMMUNICATION HAS NEVER BEEN THAT SIMPLE

No matter which country are you or your Advertisim device in, it is easy to control thousands of devices sending personalized messages, images, videos or automatically display local weather and news.
Design and personalize your own skin changing the screen layout according to your needs and update the screen visualization from your office in real time.
CUSTOMIZABLE USER-INTERFACE AND LOOK & FEEL
Advertisim can also be used with large size formats such as 40” and 50”
COMPATIBLE WITH ALL ELEVATOR CONTROLLERS

TECHNICAL FEATURES

- Display WXGA (1280x800 px), 16M colours and 89° view angle
- Main board: Cortex A7 DualCore processor
- Micro SD/SD/MMC
- PCIe 3G Modem
- RAM DDR3 1Gb memory
- SATA connector for HDD
- 100Mb Ethernet connector
- FullHD 1080p
- HDMI and VGA connector
- LED backlights
- Embedded GPU
- Audio in/out

NEW CAN BOARD WITH ACCELEROMETER

CAN, RS-485 & BINARY

3G CONNECTIVITY, WIFI & ETHERNET
SEMl-EMBEDDED SOLUTIONS

MINIMUM THICKNESS
Maximum 5.2 mm over the surface
SURFACE SOLUTIONS
ALL IN ONE

With this solutions you don’t need to drill the elevator car surface
TECHNOLOGY DOESN’T HAVE LIMITS
ADVERTISIM GLASS

LEADING EDGE OF TECHNOLOGY

Visual area from 32” to 65”
Advertisim technology
Fully customized size (full body or half body)

Each Advertisim Glass project is tailor made for the elevator car according to the customer’s aesthetic needs.

Advertising Glass installation full size with 32” screen
STEREO SPEAKER

COMPATIBLE WITH ALL ADVERTISIM MODELS

Easy installation
Floor synthesis
Acoustic signals
Personalized floor description
mp3 play lists
Audio

2 speakers
5W 8 Ohm
ACCELEROMETER & MAGNETOMETER

UNLIMITED FREEDOM

The new Advertisim models include accelerometer and magnetometer. The combination of these two new elements allows the positional device to be independent of the controller. The autonomous learning process is only necessary during the installation of the device since in case of temporary power failure the magnetometer is able to recover the position of the cabin without having to repeat the process.

This new functionality also has many other applications such as basic telemetry functions, cabin passenger comfort data (vibrations, uncontrolled accelerations, etc.) or data source for Machine Learning applications.