



# ADVERTISIM



Manage  
**multimedia communications**  
directly from your office



HARDWARE,  
SOFTWARE,  
CLOUD &  
MANAGER  
ADVERTISEMENT

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**3G** &  
**WIFI**

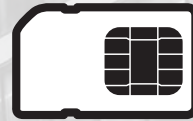
**INNOVATION  
& CREATIVITY**



HARDWARE



SOFTWARE



CONNECTIVITY

# ADVERTISIM



Welcome to the connectivity

Global connectivity solution to integrate a wide variety of **screen** formats,  
adaptable to **all sizes** and retail points,  
**on-line software** for content management  
and **3G/WiFi/Ethernet** connectivity

# HARDWARE

## WITHOUT PRECEDENTS

Advertisim screens are available in different formats that fit any retail location. It displays all kinds of multimedia content and makes an impact on customer decision making. Advertisim offers from small screens for the shelf, to large size totem poles for shop windows, entrances or any other location.

New HD communication channel  
for your business

### TECHNICAL FEATURES

- Main board: Intel Bay Trail J1900 Quad Core processor
- MiniPCle port for 3G modem with embedded SIM card reader
- RAM DDR3 4GB memory
- 2 Ethernet 1GB inputs
- FullHD 1080p
- HDMI & VGA video outputs
- Embedded GPU
- Micro input and audio output
- 3 USB ports

# ALL IN ONE | ADVERTISIM<sup>®</sup>

Boost your business with multimedia displays

Semi built-in or surface screens  
with customized frame



**7", 10" & 15"**  
**HORIZONTAL & VERTICAL**



# GLASS | ADVERTISIM

Turn mirrors into a communication channel

The first mirror on the market with an integrated Advertisim display. This technology guarantees total mirror reflection when the display is off. Especially designed for retail businesses and sales centres.



## PANELS

A perfect solution for already existing mirrors in changing rooms, rest rooms, etc.

## TOTEM POLES

### 304 Steel totem pole (high quality steel))

- Stainless steel finishes.
- Sandblast finishes.
- Fingerprint resistant + gloss or matte resin.
- Mirror polish.

### Solid Surface totem pole

- White colour or Ral finishes on request

### Lacquered veneer totem

- Priming paint bath finishes (pressure resistant) standard or Ral colour.



## LARGE SIZE FORMATS

22", 32", 42" & 55"

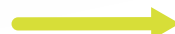
# PLAYER | ADVERTISIM<sup>®</sup>

Use your TV screens to communicate with customers

Connect Advertisim Player to any kind of screen through HDMI and control displayed content and all your devices around the world.

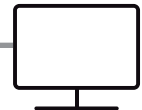


ADVERTISIM  
MANAGER



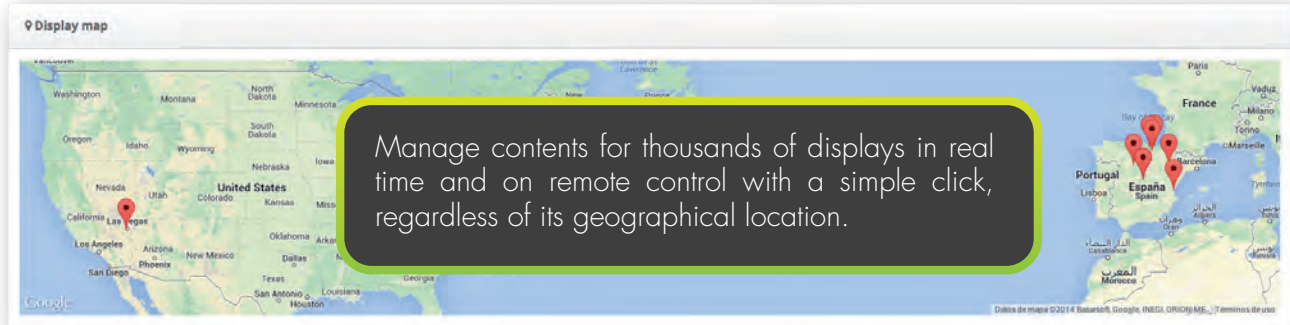
ADVERTISIM  
PLAYER

HDMI



SCREEN

# A **SOFTWARE** TO MANAGE GLOBAL COMMUNICATIONS



**Advertisim Manager**, an innovative, engaging and user friendly tool, based on a highly secure private network, allows to **remote control** displayed multimedia content.



# MANAGER | ADVERTISIM

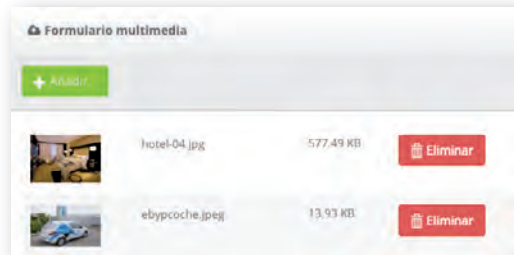
Remote control the communication of your points of sale in real time and with a simple click

**On-line platform**, without additional software installations, which allows you to always stay updated. Through the Manager you can upload images and videos, send personalized messages and display weather information and news.



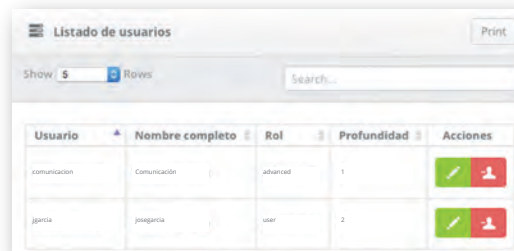
## SCHEDULE CONTENT DISPLAY





Decide what, when and where to display



## VIRTUAL MULTIMEDIA LIBRARY

Free unlimited data storage



Usuario	Nombre completo	Rol	Profundidad	Acciones
comunicacion	Comunicación	advanced	1	 
josegarcia	josegarcia	user	2	 

## USERS MANAGEMENT

Assign access permission

# MULTIMEDIA | ADVERTISIM<sup>®</sup>

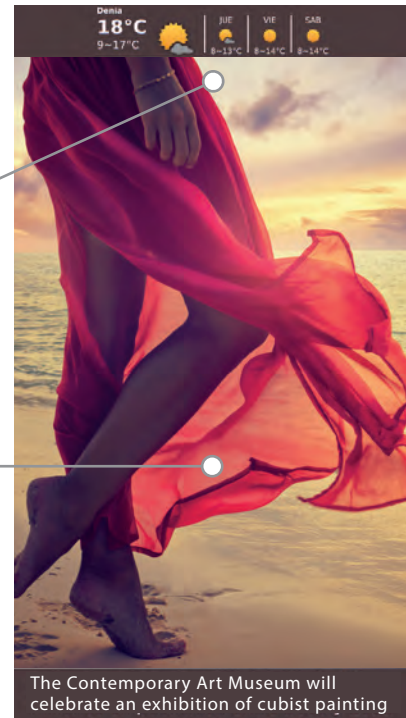
Display any kind of multimedia content

## WEATHER, NEWS & PERSONALIZED MESSAGES

To improve customers experience, Advertisim has designed specific area for news and weather without interfering with general functionalities. In addition users can send personalized messages and alerts.

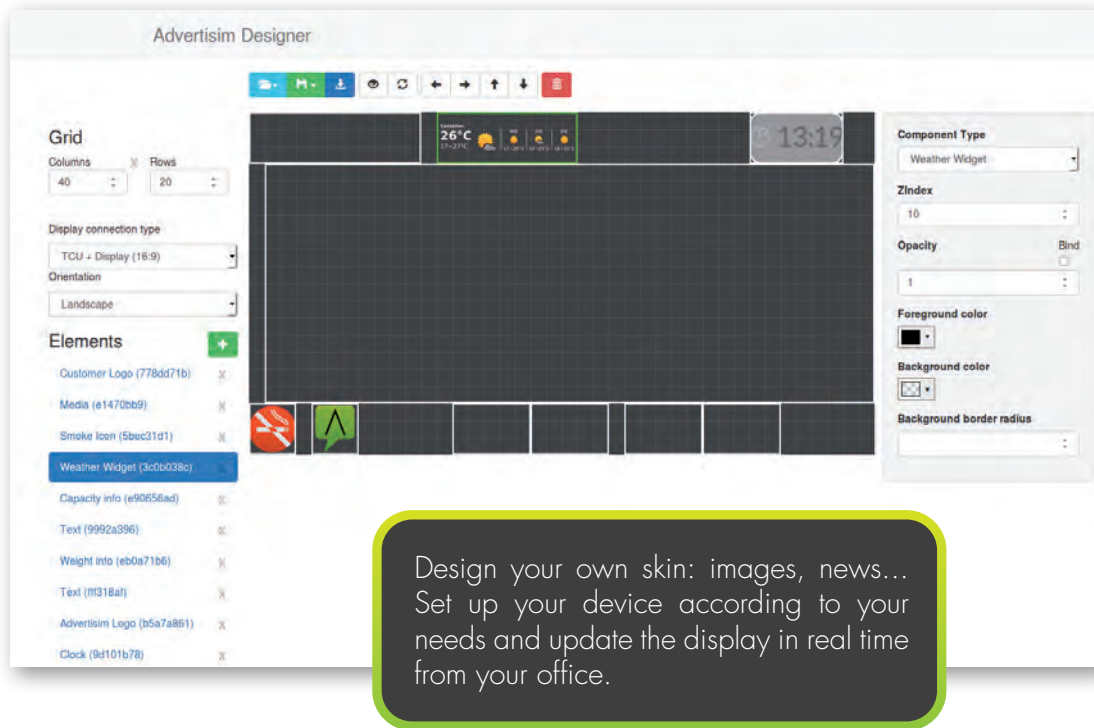
## HD ADVERTISING: IMAGES AND VIDEOS

The Advertisim hardware is designed to display videos in HD in order to deliver memorable customer experience.



# DESIGNER | ADVERTISIM

Customize the appearance of your displays and harmonize all your designs





IF YOU ARE  
**HERE**  
YOU ARE  
**EVERYWHERE**



Connectivity is available for our  
displays through a **3G SIM card**,  
**WiFi** connection or **Ethernet**

# CONNECTIVITY

## CONTROL THE WORLD FROM YOUR OFFICE

# WHEREVER **YOU WANT**





INCREASE THE **VISIBILITY**  
OF YOUR PRODUCTS



IMPROVE  
**BUSINESS RESULTS**  
DIRECTLY FROM POS



USE MIRRORS AS  
A **COMMUNICATION**  
**CHANNEL**



Welcome to the connectivity



[www.advertisim.com](http://www.advertisim.com)